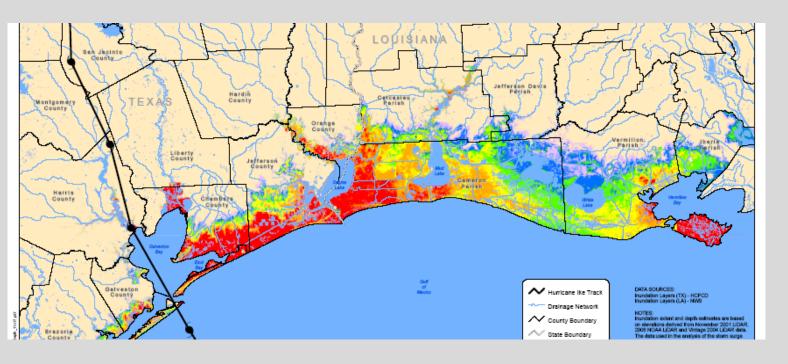
# Strategies to Mitigate Sea Level Rise and Hurricane Damage to Coastal Resources -- the Texas Coastal Exchange

Presentation To San Antonio Bay Partnership
January 22, 2020
Jim Blackburn



Let's Have A Conversation About Sea Level Rise, Hurricanes, Ecology and Farming and Ranching and Even Climate Change



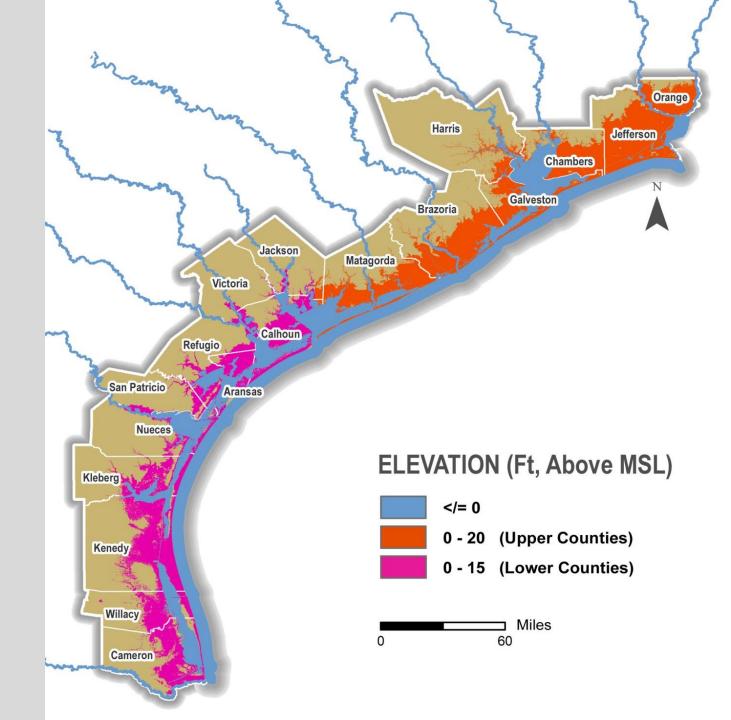


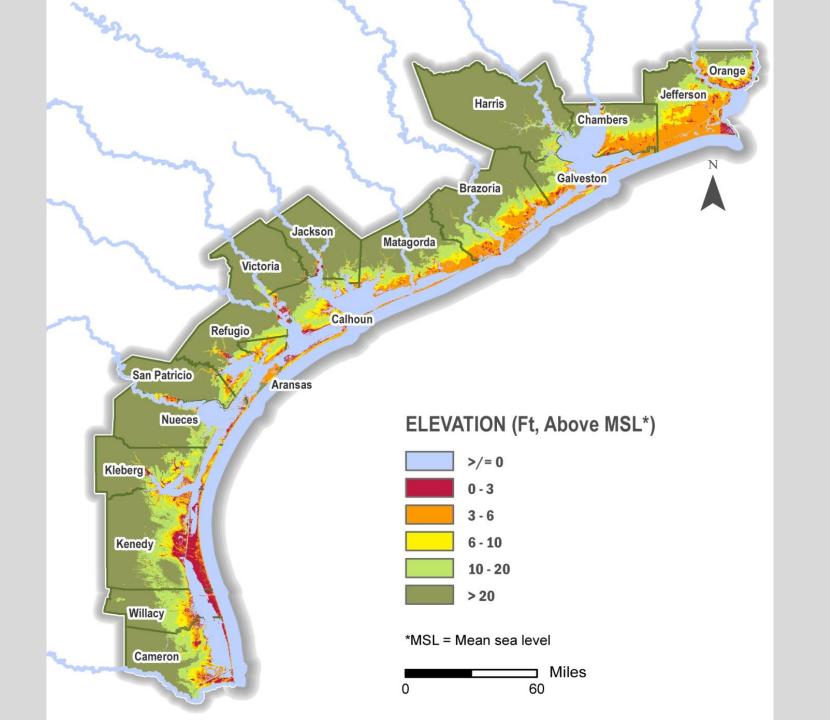


# POST IKE RESEARCH AT RICE UNIVERSITY'S SSPEED CENTER

How Do We Protect 6
Million High Risk
Coastal Acres With
Majority in Private
Ownership?





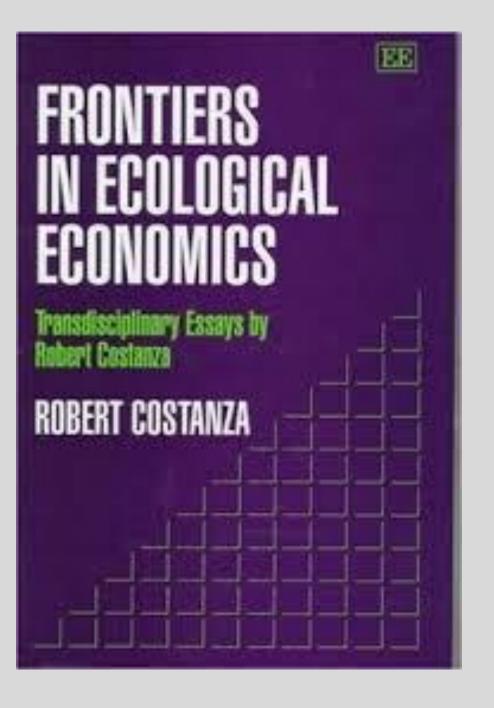




## The value of the world's ecosystem services and natural capital

Robert Costanza<sup>\*†</sup>, Ralph d'Arge‡, Rudolf de Groot§, Stephen Farberl, Monica Grasso†, Bruce Hannon¶, Karin Limburg\*<sup>†</sup>, Shahid Naeem<sup>\*\*</sup>, Robert V. O'Neill††, Jose Paruelo‡‡, Robert G. Raskin§§, Paul Suttoniii & Marjan van den Belt§¶

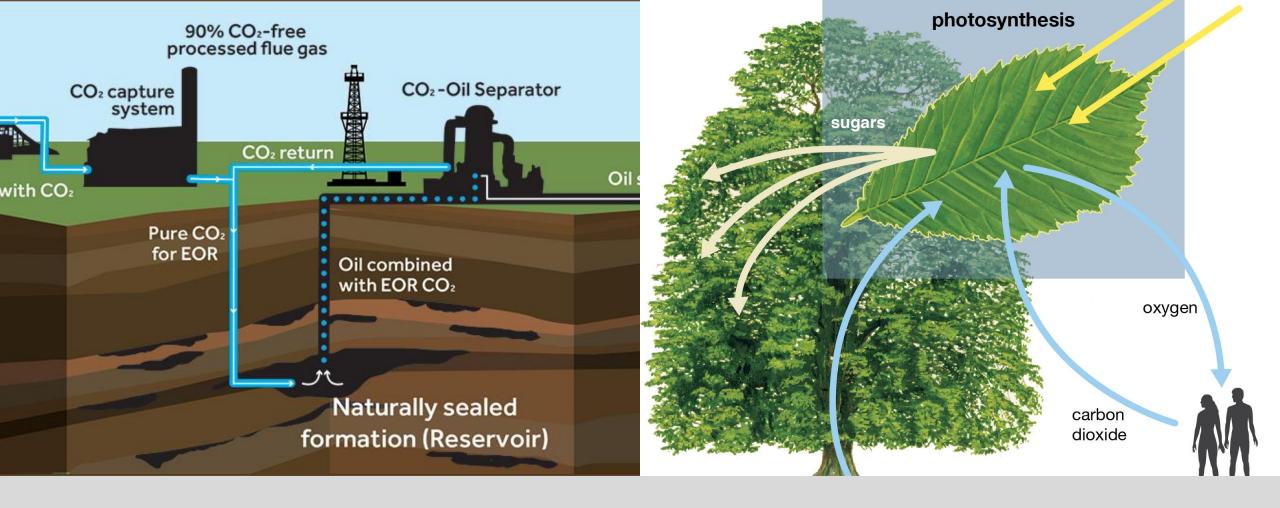
- \* Center for Eurisonmental and Estuarine Studies, Zoology Department, and † Institute for Ecological Economics, University of Maryland, Box 38, Solomous, Maryland 20688, USA
- # Economics Department (emeritus), University of Wyoming, Larantie, Wyoming 82070, USA
- 6 Center for Environment and Climate Studies, Wageningen Agricultural University, PO Box 9101, 6700 HB Wageninengen, The Netherlands
- | Graduate School of Public and International Affairs, University of Pittsburgh, Pittsburgh, Pennsylvania 15260, USA.
  ¶ Geography Department and NCSA, University of Illinois, Urbana, Illinois 61801, USA
- # Institute of Ecosystem Studies, Millbrook, New York, USA
- \*\* Department of Ecology, Evolution and Behavior, University of Minnesota, St Paul, Minnesota 55108, USA
- †† Environmental Sciences Division, Oak Ridge National Laboratory, Oak Ridge, Tennessee 37831. USA
- \$\frac{1}{2}\$ Department of Ecology, Faculty of Agranomy, University of Buenos Aires, Ar. San Martin 4453, 1417 Buenas Aires, Argentina
- 55 Jet Propulsion Laboratory, Pasadena, California 91109, USA
- III National Center for Geographic Information and Analysis, Department of Geography, University of Colifornia at Sauta Barbara, Sauta Barbara, California 93106, USA
- 55 Ecological Economics Research and Applications Inc., PO Box 1589, Solomons, Maryland 20688, USA





Ecosystem benefits provided by natural coastal lands

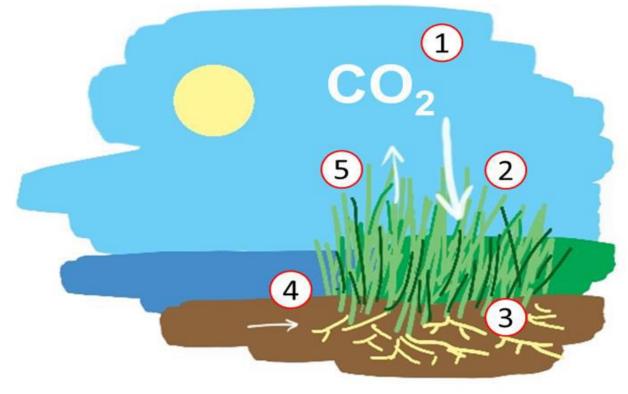
- Storm surge protection
- Flood storage
- Carbon sequestration
- Water supply enhancement
- Fishery productivity
- Endangered species habitat
- Neo-tropical migrant bird habitat
- Waterfowl habitat



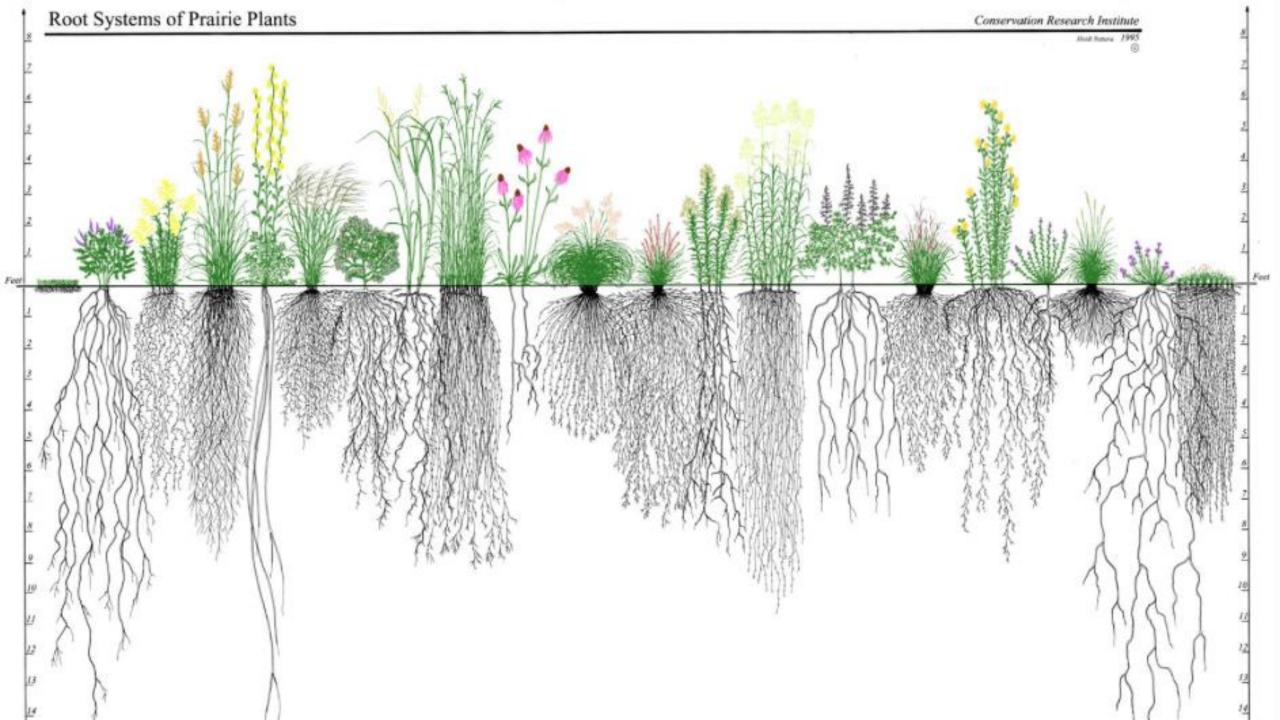
## TWO CONCEPTS OF CARBON CAPTURE AND STORAGE

# Carbon Dioxide Removal and the Coastal Marsh





- 1. CO2 In Atmosphere
- 2. Photosynthesis in Marsh Plant
- 3. Carbohydrate deposited in plant and roots
- 4. Carbohydrate becomes carbon in soil
- 5. Some CO2 back to the atmosphere

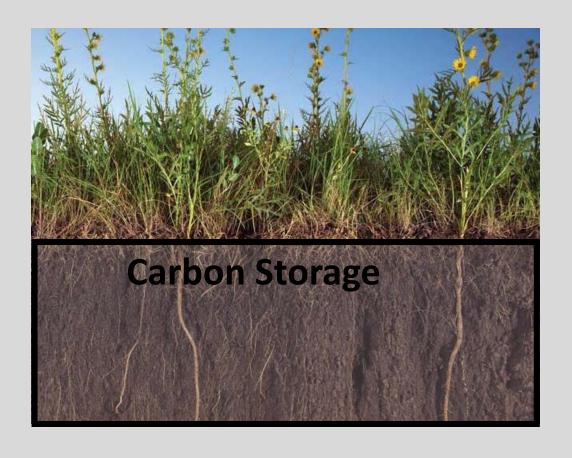


## Basic Concept If You Grow It You Can Sell It

**Growing Potatoes** 



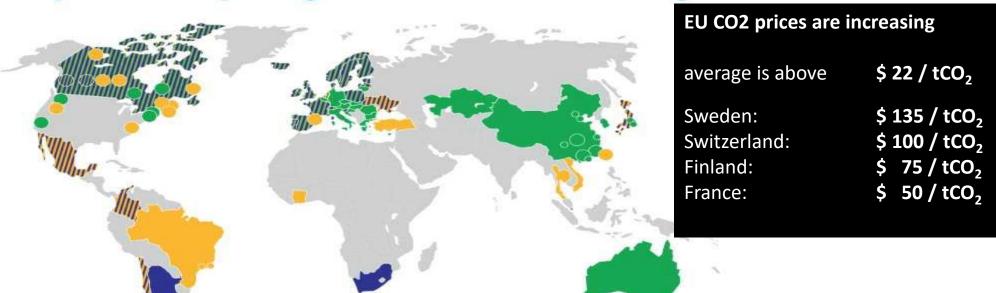
**Creating Carbon Storage** 



## **CARBON PRICING DASHBOARD**

https://carbonpricingdashboard.worldbank.org/

California \$15/tCO<sub>2</sub> British Columbia \$35/tCO<sub>2</sub>



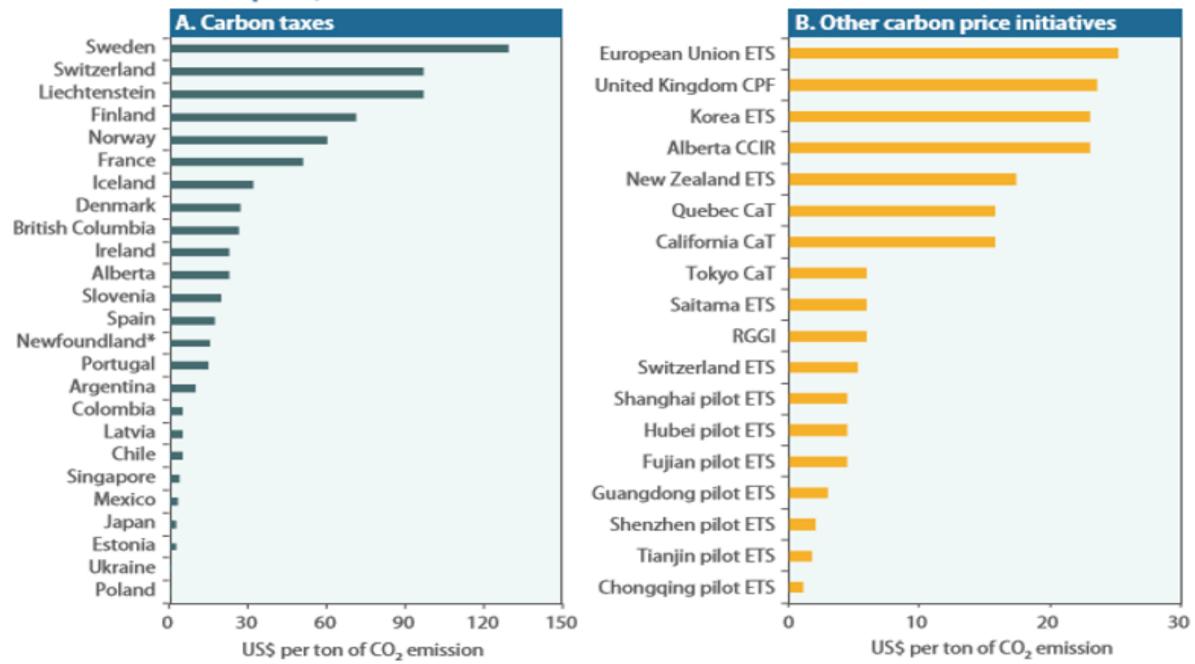


ETS implemented or scheduled for implementation
 Carbon tax implemented or scheduled for implementation
 ETS and carbon tax implemented or scheduled
 Carbon tax implemented or scheduled, ETS under consideration
 ETS or carbon tax under consideration

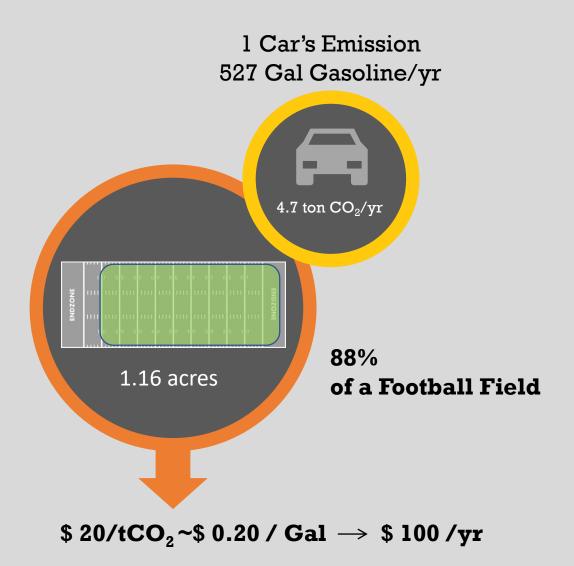
The Carbon Pricing Dashboard builds on the data and analyses of the annual State and Trends of Carbon Pricing report. Check it out!



Carbon prices, 2019



## Marketing opportunities – CO<sub>2</sub> neutral driving



Market CO<sub>2</sub> neutral gasoline Restoring land & support our ranchers



Increase market share or sell premium product

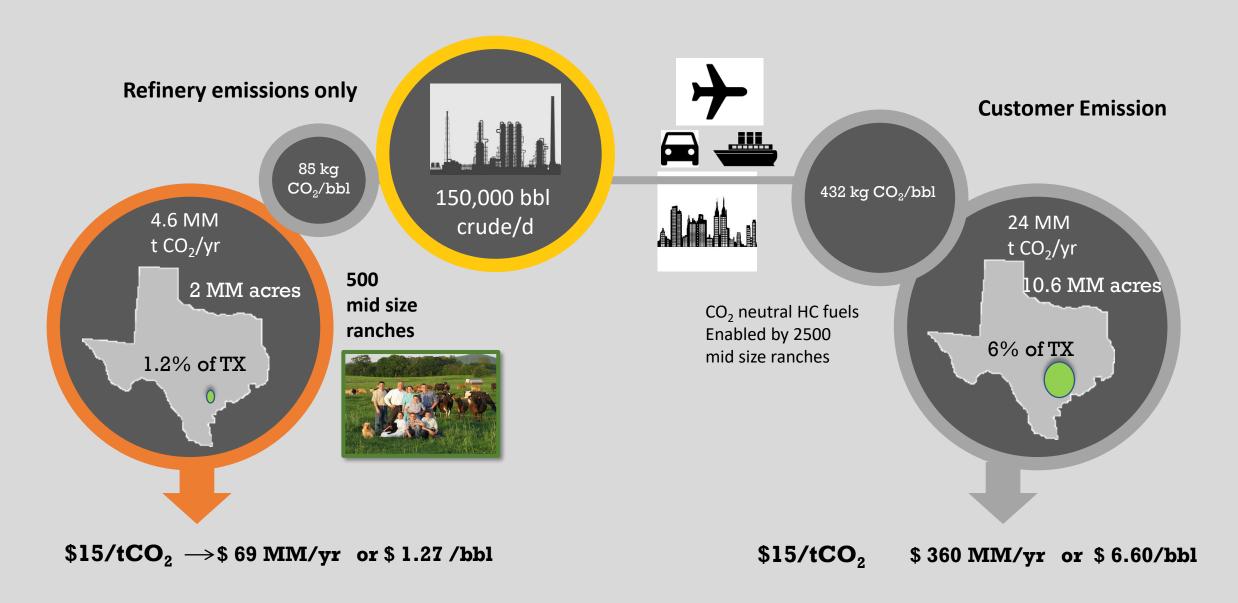
Market CO<sub>2</sub> neutral cars Restoring land & support our ranchers

10 yr CO<sub>2</sub> emissions stored at car purchase



Increase market share or sell premium product

## **Value opportunities – CO<sub>2</sub> neutral oil refining**



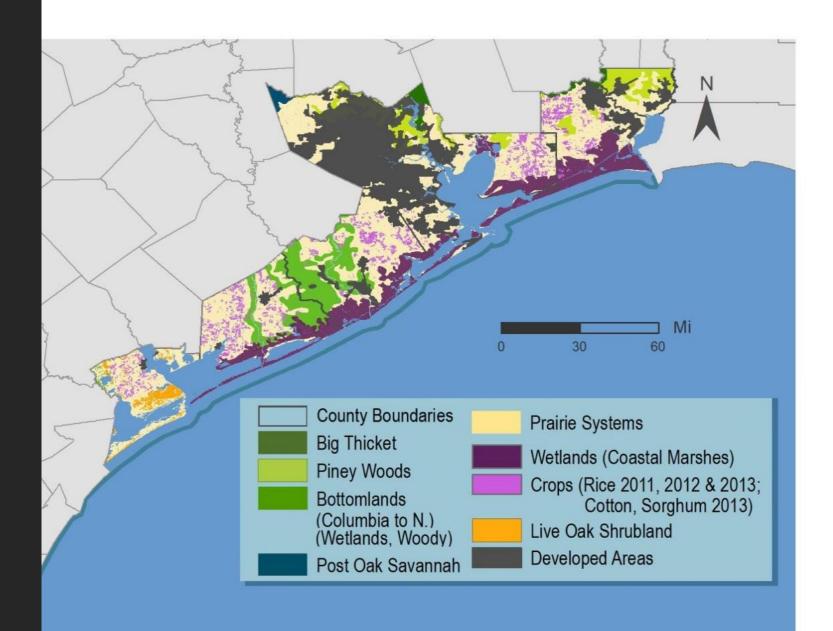
## **Texas Coastal Exchange (TCX)**





Money Exchanged For Protection and Expansion of Ecological Services

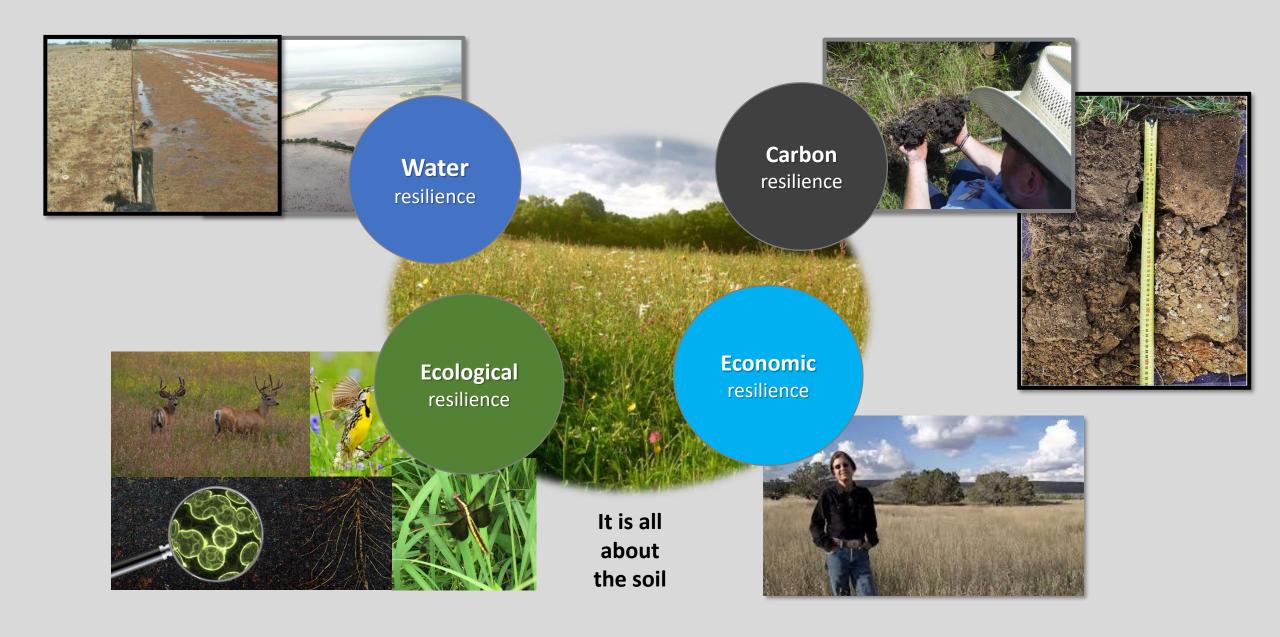
## ECOLOGICAL COVERAGE OF THE TEXAS COASTAL EXCHANGE



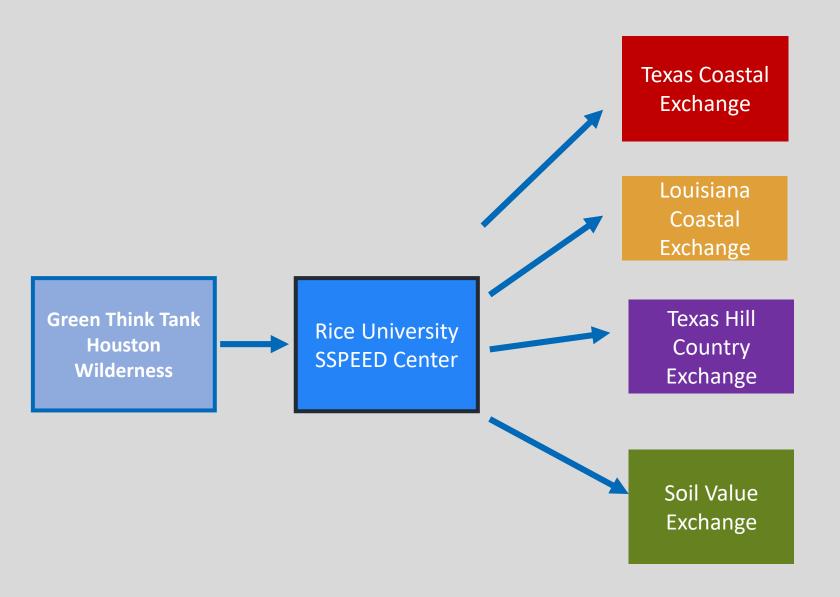
## Major Beneficiary – The American Rancher and Farmer



## **Healthy Land Management Practices Support Multiple Goals**



## Rice-Derived Carbon Exchanges

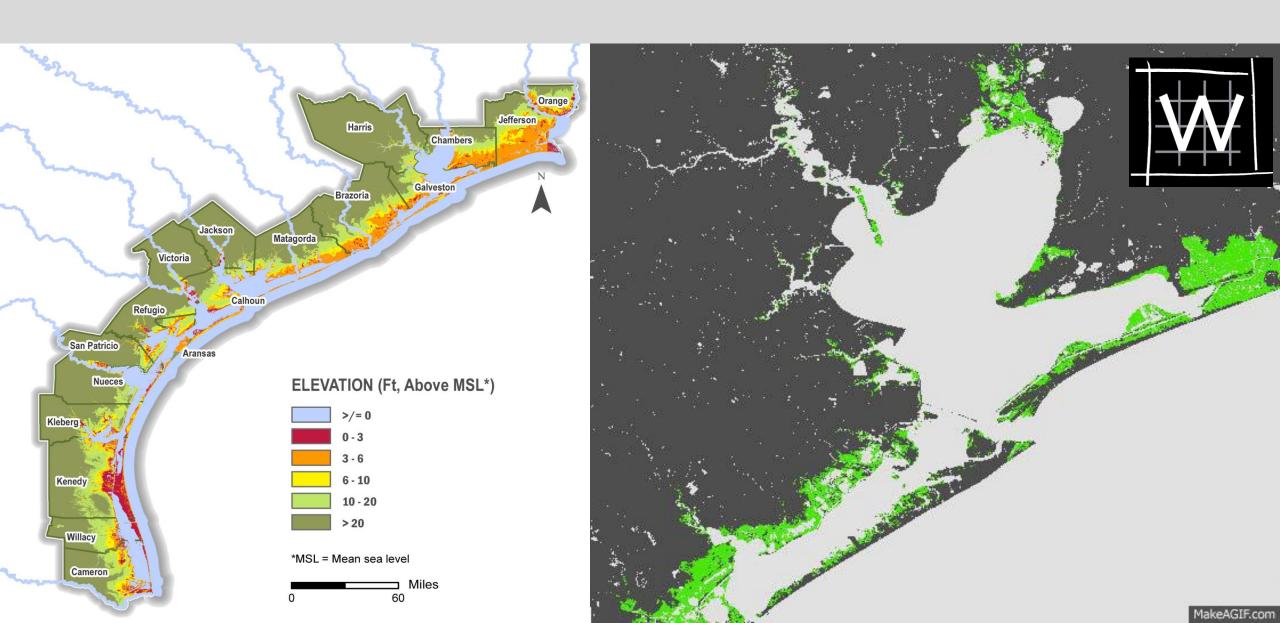


- Non-profit status
- Regional Texas focus
- Donor and grantee framework
- Education and outreach
- America's Wetland Foundation administers the program
- Project based approach
- Estimates value of all ecosystem services
- Non-profit status
- Regional Texas focus
- Donor and grantee framework
- Education and outreach
- For profit public benefit corporation
- National focus
- Large volume transactions
- Can build off lessons learned by TCX and others

20



## Sea Level Rise and the Needed Marsh Response



## How does it work?

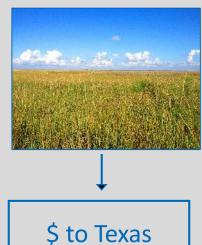
Individual Donors Corporate Donors

Texas Coastal Exchange
Website

www.texascoastalexchange.org

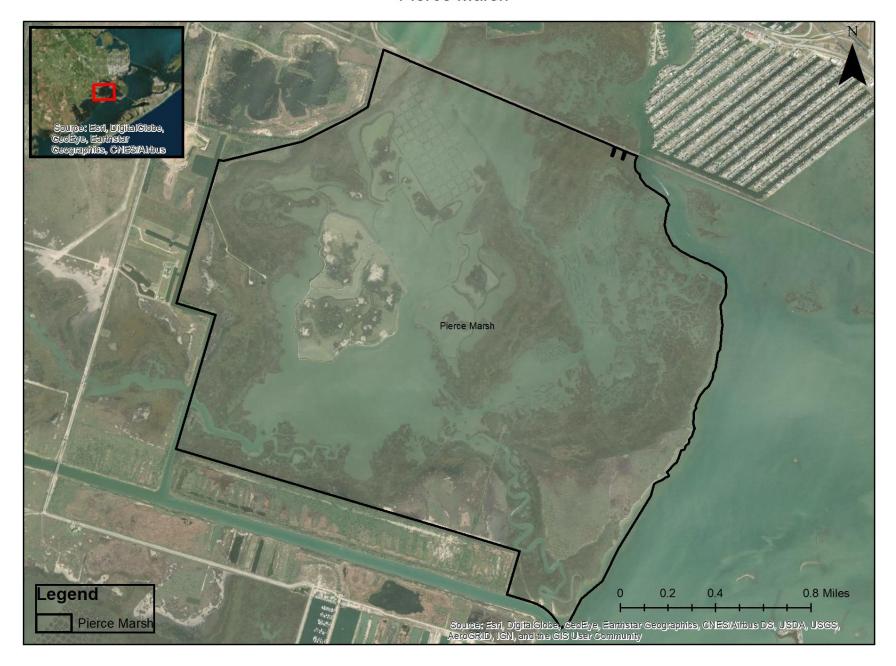
- Establish Inventory
  - We evaluate the C sequestration capacity of the grantees land
    - Wetland type
    - Hydroperiod
    - Soil characteristics
- Currently limited to coastal wetlands Expanding Into Coastal Prairie and Bottomlands
- Donors contact us
  - Web app functional
  - Funds distributed equally to the grantees in the inventory
  - Corporations know about us
  - Calculate carbon footprint
- We arrange for distribution of fund to the landowners as grants

Inventory of carbon sequestration capacity in metric tons CO2 per year Created by TCX from evaluation of grantee lands and CO2 uptake rates for different ecosystems



\$ to Texas Landowners

#### Pierce Marsh



Establishing Carbon Inventory

Pierce Marsh
Owned By
Galveston Bay
Foundation

2,242 acres

#### Pierce Marsh Land

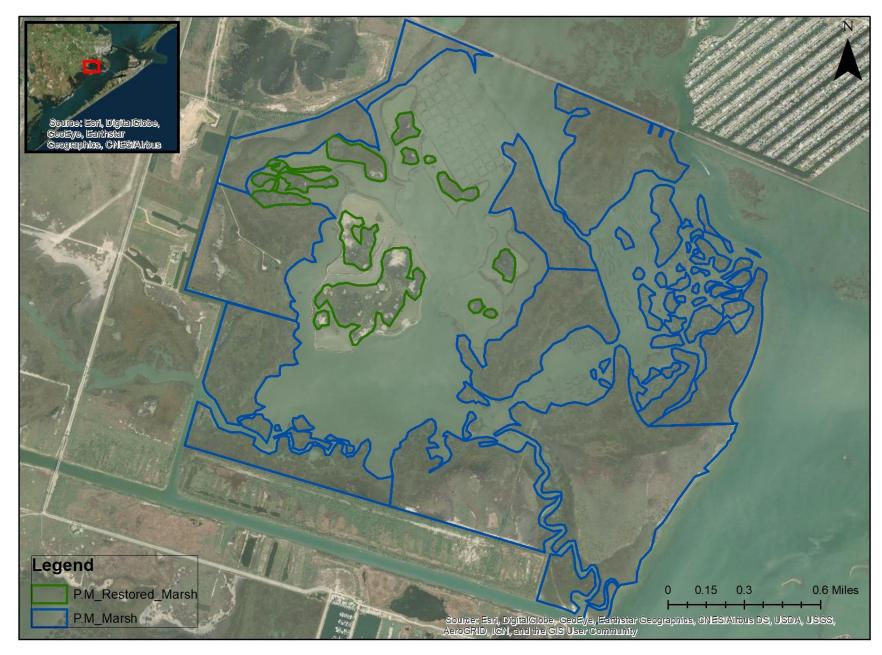


# Saleable Carbon Dioxide Storage

Spartina alterniflora Marshland

**1,249** acres

#### Pierce Marsh - Galveston Bay Foundation



## Saleable Carbon Dioxide Storage

Spartina alterniflora Marshland

Marsh - 1142 acres

Restored
Marsh - 111
acres

## TCX Website

## https://www.texascoastalexchange.org/



#### Inventory



Current CO2 storage capacity:

13,121 metric tons of CO<sub>2</sub>

Total land area available for carbon storage:

6,560.5 acres

Click the button below to support natural ecosystems on the Texas coast.

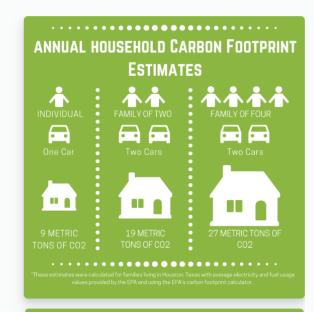
DONATE

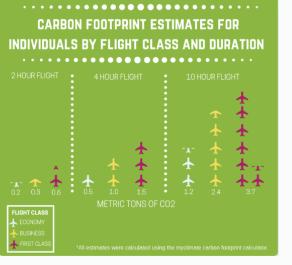
## **Footprint Calculation and Donation Page**

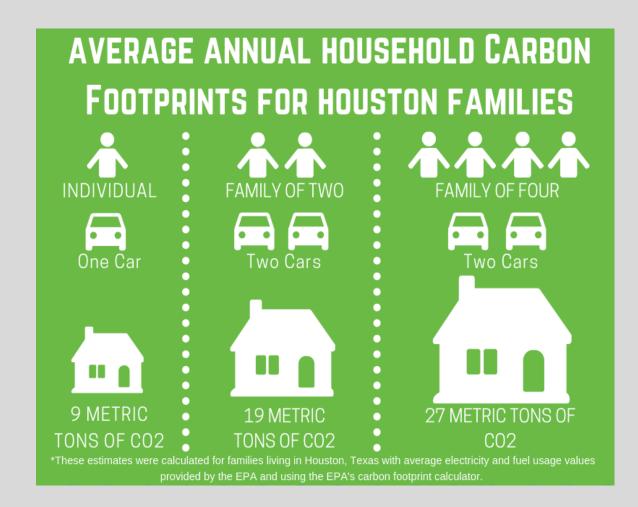
## What amount of CO2 storage in natural ecosystems would you like to support for the current year?

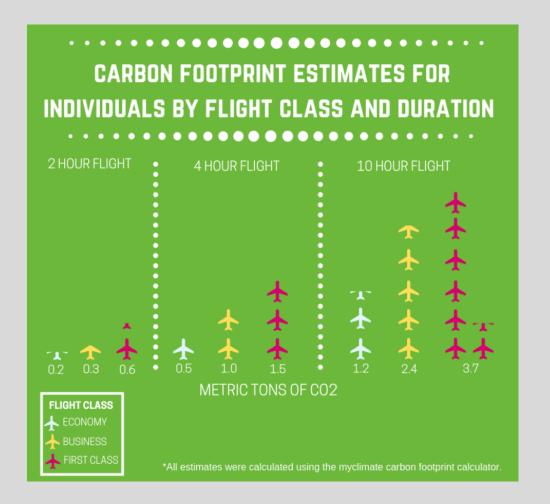
Your gift of \$0.00 will support the equivalent of 0 metric tons of CO2 storage. If you still need to calculate your carbon footprint you can find our recommended calculators here.

Next









## Carbon Footprint Information on the TCX Website

https://www.texascoastalexchange.org/

## **Current Buyers**

- Kirksey Architects
- 772 Metric Tons
- \$13,896 To TCX @ \$18/ton
   5 year commitment
   \$15 to GBF
   \$3 to TCX



#### 60 Individuals



## **Coming Next To Texas Coastal Exchange**





